

ORDER



Orders
Order / Rev: 705159
Alt Order #: 06267439
Product Desc: COMM WORKERS OF AMER
Estimate: 120802
Flight Dates: 08/09/12 - 08/12/12
Original Date / Rev: 09/23/12 / 09/23/12
Order Type: Political

WUSA

Primary AE: David Asseo
Sales Office: T-NY
Sales Region: NAT

Agency Name: Sound Communications/POL
Buying Contact:
Billing Contact:
 7 Penn Plaza, Suite 1122
 New York, NY 10001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Communications Workers of America
Demographic: HH
Product Codes: IS-Issue/Non Ballot
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/12/12	3	\$29,850.00	\$25,372.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	3	\$29,850.00	\$25,372.50	0.00
Totals	3	\$29,850.00	\$25,372.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Asseo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	08/09/12	08/09/12	CBS This Morning	CM	7-9a	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---T---		1				\$350.00		0.00			
2	WUSA	08/09/12	08/09/12	CBS Evening News	CM	630-7p	---T---	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---T---		1				\$4,500.00		0.00			
3	WUSA	08/12/12	08/12/12	Face the Nation	CM	1030-11a	-----S	:30	1	\$25,000.00	P-3	0.00	NM	1	\$25,000.00
				Face the Nation		(10:30 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S		1				\$25,000.00		0.00			
													Totals	3	\$29,850.00